



PRO
CONSULTING®

Electronic database "Market Analysis"

ELECTRONIC BASE "MARKET ANALYSIS"

What do we offer?

- *Access to a structured collection of analytical and statistical information*
- *Access to over 65000 analytical reviews*
- *More than 2000 information sources were involved*
- *The database is updated daily with new reviews*

Who is it for?

- *Lending and Risk Departments (banks)*
- *Analysts (investment companies, financial institutions)*
- *Marketing specialists (marketing department of companies)*
- *Middle and senior managers, company executives*
- *Business owners*

ELECTRONIC BASE "MARKET ANALYSIS"

The Market Analysis electronic database is a collection of structured analytical and statistical information from more than 2,000 specialized open information sources. Consists of 3 blocks and contains more than 65000 reviews on the following aspects: general market situation; main market indicators; prices; government regulation; market operators; raw material base; international trade; consumption; investments; sales channels; advertising; market development forecast.

Block "Market Analysis"

The block contains reviews on the main commodity and financial markets of Ukraine, Russia and other countries of the world. The main market indicators, prices, operators, aspects of consumption, foreign economic activity, development prospects and much more.

Block "Marketing Research"

Information provided regarding consumer preferences by category goods and services. The factors influencing the choice are highlighted product or service, tastes consumers, acquisition frequency goods and services.

Block «Market statistics»

Представлены статистические данные в разрезе различных товаров и услуг.

COST AND TERMS OF SUBSCRIPTION

Subscription to all sections of the database:

1 month - UAH 3060;

(minimum subscription period 2 months)

Subscription to 3 sections of the base:

1 month - 1950 UAH;

(minimum subscription period 2 months)

Promotional conditions from the Pro-Consulting company:

- Subscription for **6 months** - a **15%** discount and the cost is **15 606 UAH** when subscribing to all sections of the database
- Subscription for **12 months** - a discount of **25%** and the cost is **27 540 UAH** when subscribing to all sections of the database



17

years on the
market

700

clients

2000

prepared reports

65 000

reports in
database

PRO
CONSULTING®
MARKET ANALYSIS. FINANCIAL CONSULTING

- Ukrainian consulting company in the field of analytics, marketing market research, strategic consulting and business planning
- Member of **Ukrainian Marketing association** since 2005
- Member of ESOMAR - an international association of marketers and research companies that sets the standards for marketing research
- Member of **EBRD's Business Advisory Services Program (BAS)** since 2010, which main task is to help in developing small and medium-sized businesses in Ukraine to implement various strategic and marketing goals
- Associated member of «**Consulting Companies Association**»
- «Consultant of the Year – 2011» - winner of the Gabriel Al-Salem International Award

We are the part of **Pro Capital Group** investment holding

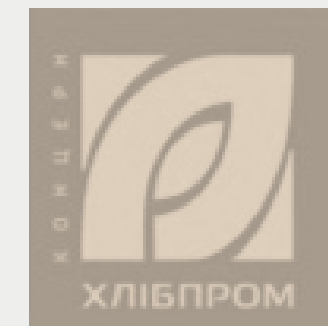
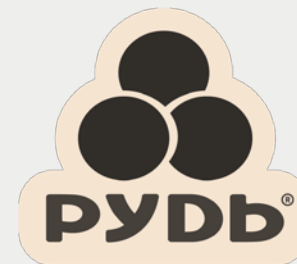
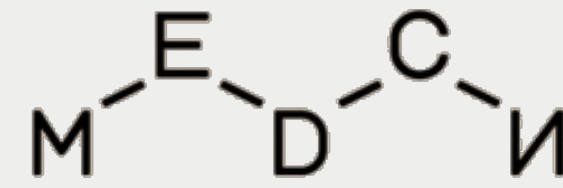
Pro-Consulting

Pro Capital Asset
Management

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Securities

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Investment

OUR CLIENTS



PRO CONSULTING®



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